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Mission

The Chillicothe Ross Chamber of Commerce promotes economic and community development by providing services and addressing issues important to business.

Chillicothe Ross Chamber of Commerce

Business After Business Checklist

The chamber's Business After Business is one of its premiere networking events and is a great chance for the hosts to acquaint themselves with other members and their guests. The official event runs 5-7 p.m. and is usually held on the third Wednesday of the month. When booking refreshments and food, we highly encourage the host to work with other chamber members to show your support of them. A list of members always is available on our website. The following provides a guide to host a successful event.

__Make arrangements for food and drinks

- Average attendance is 100-150
- Soft drinks and alcoholic beverages are encouraged; you can work with Classic Brands on arrangements for alcohol and G&J Pepsi and Coca-Cola for water and soft drinks.
- The caterer for your BAB should be a chamber member in good standing. Check with us for a list, if necessary.
- Typical food consists of hot hors d'oeuvres, cheese and vegetable platters.

__Promote the event

- We will promote the event in the weekly e-mail newsletter and on our website, but you might want to go further.
- You could send personal invitations to chamber members by using mailing labels provided by the chamber at a cost of \$30.
- You may invite your non-member customers and friends of your business.

__Arrange entertainment

- You might want to have a DJ spin some tunes, but it isn't required. It's best to keep the volume down during the event as one of the primary objectives of a BAB is to allow your guests the opportunity to meet and talk with one another.
- Or you could just have a boom box playing your favorite CDs.

__This is a marketing and branding opportunity, so you'll want to make the most of it.

- You may hold drawings for door prizes featuring your company.
- You could provide guided tours of your business.
- You could have your company's literature at the registration table and/or at other tables.
- Have give-aways of products bearing your company's logo.
- If the event isn't held in your place of business, have signs or banners for your company.

__If your business is teaming with another chamber member, make sure to communicate with them.